



V O L A I R

Private Jet Charter and Luxury Lifestyle on the Blockchain

VolAir is a tier based decentralized Private Jet & Luxury Lifestyle booking gateway & loyalty program that manages all customer contract data & staking.

Non Technical White Paper v1.25



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1. Background:

As a customer today, you will have to pay a large recurring subscription fee, as well as retainer membership fees in order to have access to the Uber of Jets. Flying private jet may seem like a luxury, but if you're already paying a large sum for the cost of the service, why are you then having to pay so much more on top of that for the service?

The way that the industry is currently structured exploits the customer wanting to use the service in exchange for convenience and service, rather than reward.

This isn't only seen in the private jet charter industry, but also across the luxury lifestyle sector. Other than individual companies offering loyalty to their services, you as a customer really don't get the benefit of your service.

On top of this, as any loyalty program works currently, you are very limited as to how you can redeem these points and their value is completely dependant on how the program or company in question decides. This means you are partially rewarded for your loyalty, but how you can then actually use that, is decided by someone else.



2. Executive Summary:

VolAir changes this model, bringing customers the best service from the start. Without up-front membership fees or subscriptions, VolAir rewards customer loyalty. Starting with private jet chartering, our loyalty framework and tiering rewards customers for using our services. The more you use us, the more you're rewarded.

Our tiered model provides customers with more benefits the higher they climb through the tiers; which don't require your money, but just to use our services more. Those rewards are issued in VOL tokens, which can either be exchanged for fiat, flights, or staked in your integrated VOL wallet to achieve a higher tier and receive further benefits.

Through our increasing partner network in the luxury lifestyle sector, we will cater for your every need, and as you reward us with your custom, we reward you too.

For our partners we offer not just an increase in customer base, but also we can handle all transactions, customer contracts and deposits for you through our smart contract backend.

If our customers choose to allow their data to be shared with our partners, you will also be able to receive advanced sales analytics, to help you better understand how to reach those customers. This, of course feeds back to our customers in terms of services, as well as rewarded in VOL tokens for agreement of sharing of this information.



3. Milestones & Project Status:

- **Product:**

The VolAir roadmap has 2 distinct versions of the application. The first allows partners to get their jets into the application, search and find them. This also has the ability for users to store their VOL tokens on the application in their wallet. When a user wants to book a flight, it sends them to our 3rd party partner and on confirmation of booking using an internal process, the customer and vendor are issued their VOL tokens. This is currently in development and will be completed in line with our main token sale.

The second version incorporates all of the aforementioned features in the executive summary; on top of the wallet and searching for flights, users will be able to benefit from the tiers available and partners will be able to benefit from the partner gateway and payments system. This is due to commence mid Q3 2018.

- **Business:**

We are currently in the process of onboarding partners, as well as using our geographic plan to establish key locations around the globe where VolAir requires a presence. This is so far defined as:

- Switzerland
- Singapore
- North America
- Dubai

We have been building our networks in these areas, not just in the jet space, but also in the luxury lifestyle sector as a whole, in order to be able to provide our customers with that best of breed service.

We plan to have our application and partners integrated with this by the end of Q2/ start of Q3, so it is functional and we can start to populate our network and partners with VOL tokens.

A key part of VolAir's success will be due to the vast network of well structured partners and individuals across the sector. Ensuring not just scalability, but keeping our service at the level our customers expect. We currently have partners in the jet chartering space to allow us to provide flights for customers, as well as partners in areas to help us grow



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out our partner network geographically. More details of key events can be found on the roadmap.

- **Team & Advisors:**

Ross Jones - Founder & CEO

Ross is a serial entrepreneur and traveller. Having built several companies within numerous sectors, he excels when it comes to business strategy and partnership deals. Ross has shown that he can build relationships with key assets inline with his business requirements, as well as understand the inner workings of multiple industry sectors with vast speed. His ability to generate meaningful partnerships, business strategy and technical ability give him huge value within the VolAir business.

Kristof Kowalski - Co Founder

Kristof, also a serial entrepreneur and ex Microsoft employee has a huge amount of experience across multiple technology spaces. Having helped build several technology companies, Kristof brings invaluable experience in helping scale out technology platforms inline with business requirements. He not only understands the in depth requirements to execute, but also has great business acumen and software development skills.

Martin Laukkanen - Co Founder / SVP Engineering

Martin, follows suit with startup experience as the CTO of a tech migration company, and also previous experience with Microsoft. He brings huge skills in software development and program management. Having developed across vast computing languages, Martin's ability to learn new languages is hard to beat. As well as his ability to be hands on with coding, Martin has clear understanding and vision to help build development roadmaps to match the requirements of the business and customers.

Ivan Brenko - Senior Blockchain Developer

Having spent 2 years working with blockchain technologies across different smart contracts and languages, Ivan has skills developing complex smart contracts, dApps and software development projects. With great experience in Solidity and ERC contracts, Ivan is key to building out the VolAir infrastructure.

Eliana Denslow - Marketing & Communications Manager



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Eliana, originally from California and now residing in Barcelona, comes from a background in account management, communications, legal and recruiting. This enables Eliana to have great experience in understanding the needs of the business and how our marketing and communications efforts roadmap needs to address these. Eliana has proven her abilities to not only understand an industry but a technology sector and how it works, but also how to maximise the relevant channels in this space.

Mohamed Munjed - Middle East Aviation & Luxury Lifestyle Advisor

Mohamed comes from a position at JetSmarter in charge of business development for the Middle East region, so has great experience in understanding the unique market in the Middle East. Prior to this, Mohamed has spent over 10 years in the luxury lifestyle industry in the region, managing accounts and building business. He brings an understanding of the space that cannot be matched to help us scale in the space and region.

Troy Gibson - Aviation Technology Advisor

Chief Software Architect at Netjets and crypto enthusiast, Troy has unparalleled experience in scaling technology in the aviation space. On top of this he brings in depth customer knowledge and understanding of matching business needs to that. When it comes to technology and engineering in the aviation space, there is nothing that Troy doesn't know.

Vladimir Nikitin - Advisor

World-class professional and legal consulting with over ten years' experience in the legal, finance, retail, and IT industries. Renown cryptocurrency expert and ICO advisor (Top-5 worldwide ICO Bench Certified Expert). As an active supporter and advocate of blockchain technology, I provide consultancy and advice to selected ICOs in the CIS region. My network in the crypto community counts over 30 000 members.

In portfolio: 10 ico projects with more 200 million dollars

Nikolay Shkilev - Advisor

Crypto enthusiast and mentor. Rated Top 5 in People of Blockchain.

Has 20 years of experience in large-scale transaction projects. He has many awards and titles in the IT business. Self-Made Russia award. Tech guru. Super TOP award etc. Founder and CEO of Private Business Club. His Holding received "Enterprise of the



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Year" award in the Kremlin. Has a business in various directions. Crypto enthusiast and mentor.

Phillip Nunn - Marketing Advisor

Entrepreneur, CEO and international speaker on Blockchain, Cryptocurrency and fintech.

Phillip Nunn founded The Blackmore Group in 2013. Today it's grown into a business with substantial assets under management and a suite of investment products across multiple classes for individuals and institutions in the UK and overseas.

With more than 15 years' experience in financial services, Phillip specialises in wealth management, angel investment, commercial property investment and financial technology. He founded The Blackmore Group on the core belief of giving clients real and tangible alternatives to poor investment performance and providing "future proof" investment strategies.

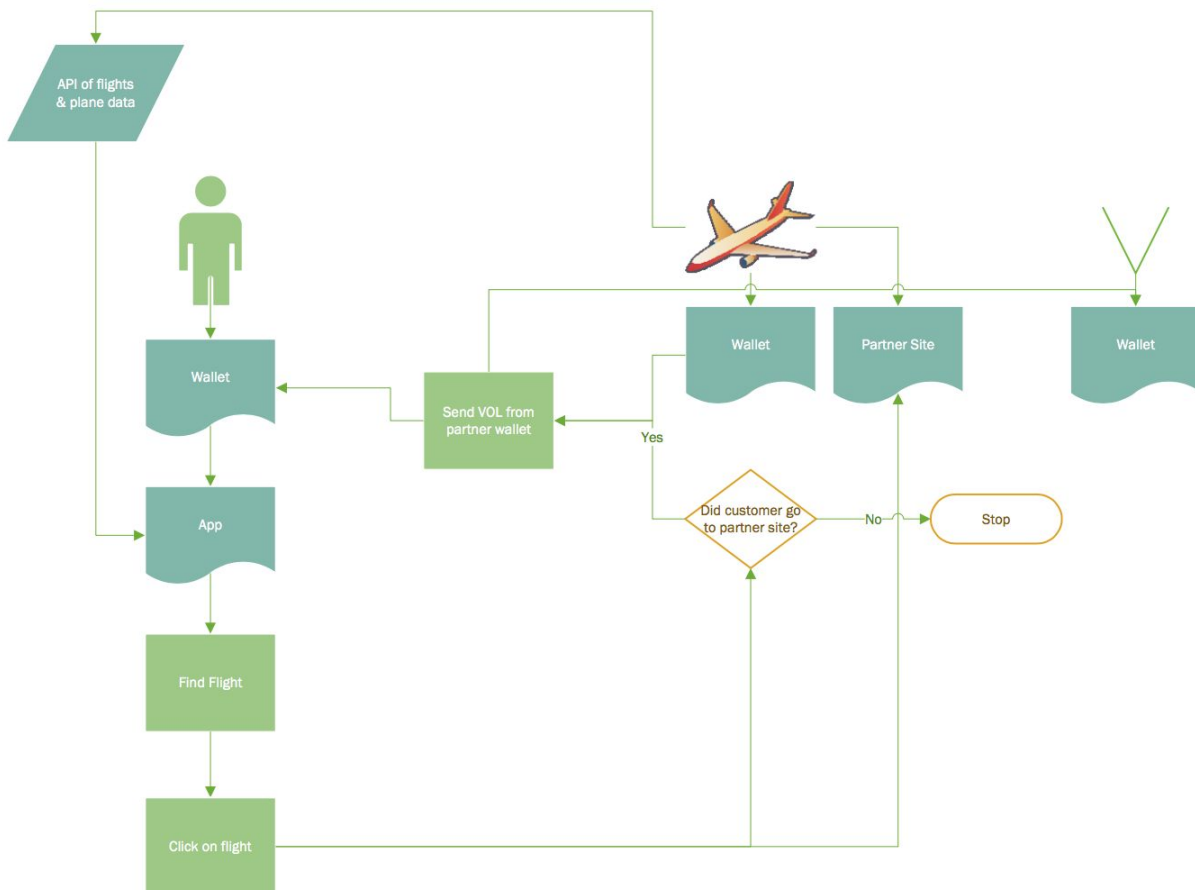
Phillip has become a well-known, online influencer in the blockchain and crypto space and has travelled the world evangelising and talking on these subjects. Phillip has sat on the advisory boards of many ICO's over the past 12 months and has helped structure and fund some of the biggest companies of the future. Along with his business Wealth Chain, Phillip will be launching his own crypto fund that looks to invest in ICO's along with existing blockchain technology companies.

4. Roadmap:

Version 1:

The first iteration of the VolAir application will operate on a CPC model, that feeds data into the app from partners, allows users to find planes and sends the user to complete the transaction with our partners. This is shown below.

V1 - TestNet Beta Process



Smart contracts will be used to stake VOL tokens from the partner and to be released to the user, only on confirmation of booking. Likewise, the smart contract will stake VOL



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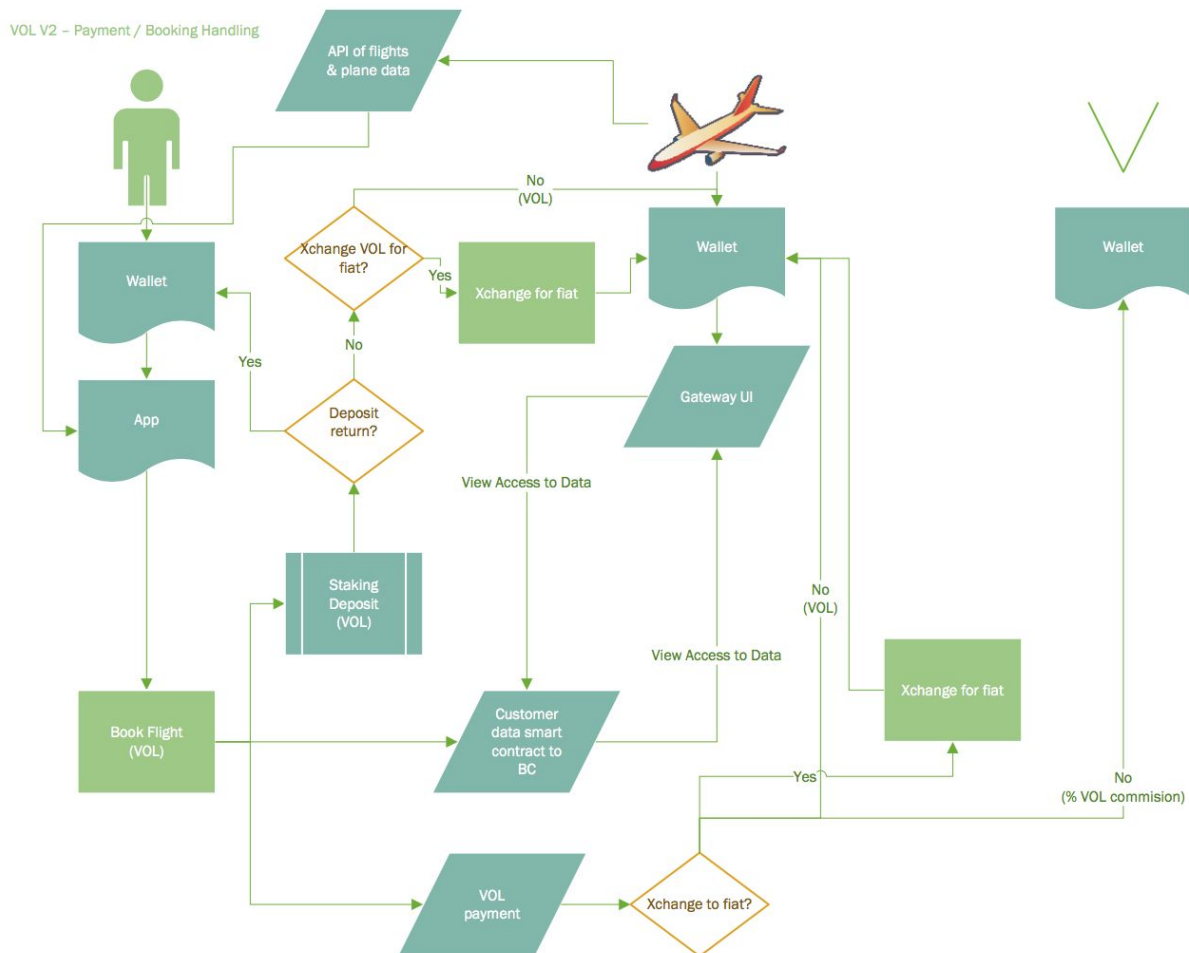
tokens from the partner and release back to VolAir only on confirmation of the booking by both other parties (user and partner).

This application and associated token exchange will be released inline with our main token sale in Q3.

We will then build out the application and the data from our partners to help us ensure our search is optimised to provide the best experience for users.

Our system will also use a smart contract for the booking, which will then be taken inside of the VolAir application.

The workflow will be:



Key Timeline Dates:

May 2018:

- Advisor & Initial partner outreach / onboarding



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- Commence Smart contract & application/ wallet development

June 2018:

- Publish WP
- Increase Marketing / Main Sale build up strategy
- Initial Presale conversations

July 2018:

- Presale Raise
- Main Sale marketing execution
- Further Development support onboarding

Sept 2018:

- Main Sale offering
- v1 application wallet release
- Commence work on v2 application

Oct 2018:

- Distribution of tokens
- Exchange Listing
- Grow partner network
- Establish regional bases

Nov 2018:

- Introduce tiered model to loyalty program
- Introduce further benefits to customers

Dec 2018:

- Release of v2.0 application with new model & new smart contracts for bookings.



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- Partner integration with new system

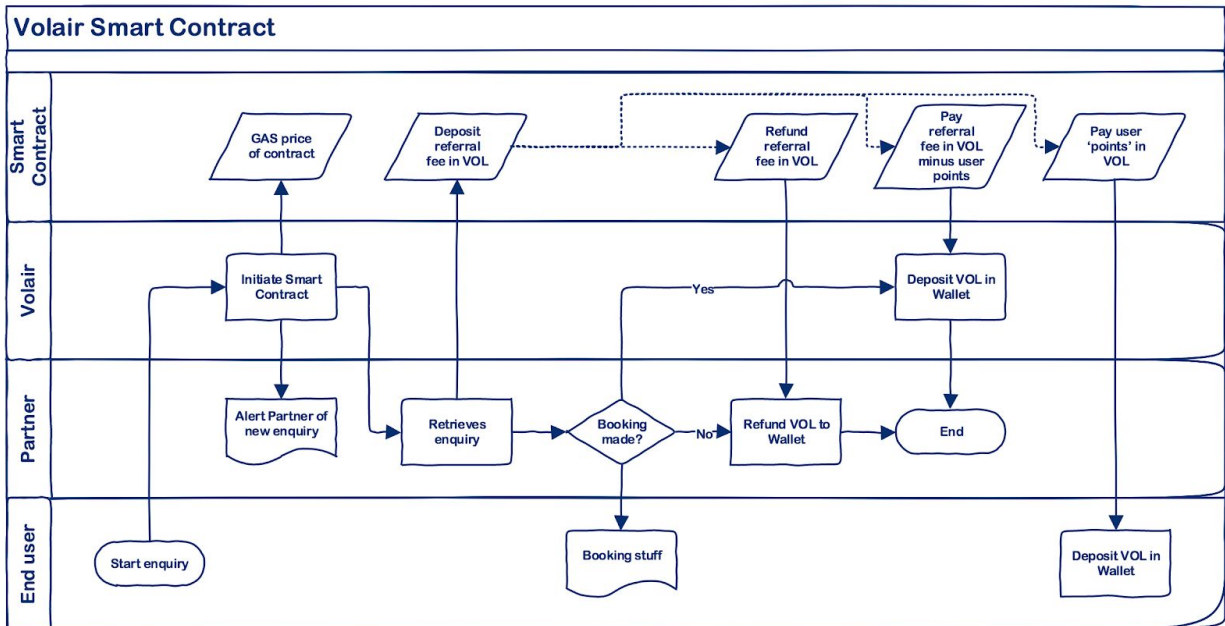
Feb 2019:

- Concierge adding and further partners for customers
- Team growth, scale and ambassador program

5. Business Model:

We operate a variety of models through the VolAir business process; firstly, with the v1 iteration of the application, the partner jet providers are charged a CPC (cost per click at 10%) fee in VOL tokens when a customer is confirmed to have booked through that provider.

This is represented in the token exchange flow chart below.





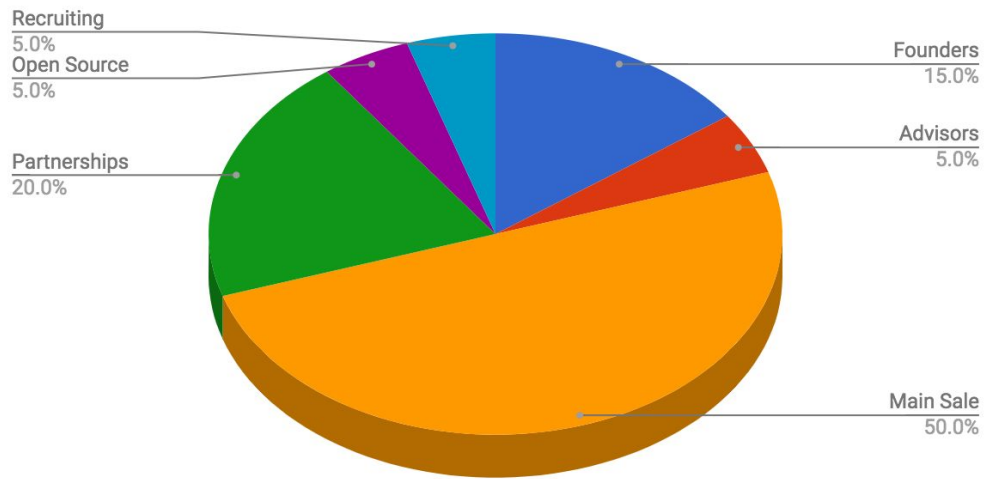
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This is carried on to v2. of the application, when we handle the bookings for the customers/ partners, but we will also add further elements to match our analytics offering charged at a monthly license fee to the customer for the use of the software, rather than a cost per click model.

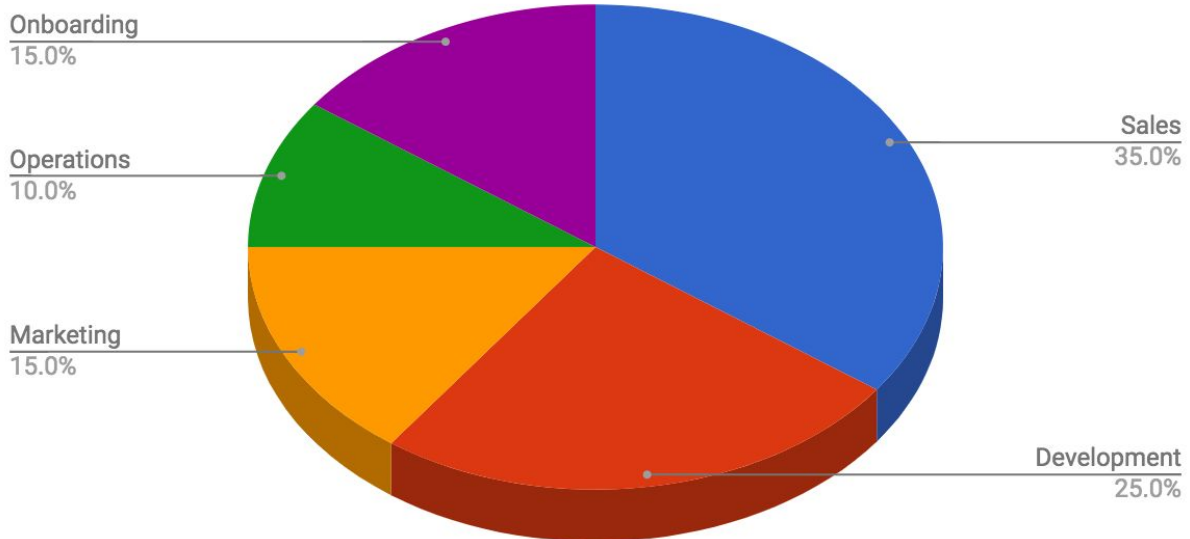
With our model initially covering private jets but then spanning into all aspects of the luxury lifestyle, this will also span across all of our different sectors to enable better cross selling for our clients.

6. Token Allocation:

Token Allocation	Percentage	No.Tokens
Founders	15	75,000,000
Advisors	5	25,000,000
Partnerships	20	100,000,000
Pre Sale	15	75,000,000
Main Sale	35	175,000,000
On Boarding	5	25,000,000
Open Source	5	25,000,000
Total	100%	500,000,000



7. Budget Allocation:



As shown in the above chart, our breakdown of budget will consist of 35% on sales. This will be key to scaling the business, and as mentioned above, our regional locations and partner development there will allow us to build out these regions with key employees and partners to support our customer model. On top of this, our marketing of 15% will be used to support the above actions in sales. Our customer base is a very niche market and therefore using our network to develop key customers and sponsoring of key events will be of paramount importance. With 15% of funds going towards onboarding of staff, this will be spread across development and account management/ regional business development.